

No.664/SPB/2020/I&I-SPB

Industry & Infrastructure Division  
Kerala State Planning Board  
Dated: 25/01/2021

From

Member Secretary  
Kerala State Planning Board

To

Vice Chancellor  
Thunchatthezhuthachan Malayalam University

Sir,

Sub: International Conference & Consultation – Kerala Looks Ahead-Reg  
Ref: Proceedings No SPB/320/2020/EVND dated 08/10/20 by Member Secretary  
State Planning Board.

Kindly recall the online meeting of Vice Chairperson, State Planning Board with Vice Chancellors of Universities held at 11 am on 18<sup>th</sup> Jan 2021. As you are aware, Government of Kerala is organising an International Conference titled “Kerala looks Ahead” in order to consult front line international experts in certain areas identified as critical to Kerala’s economic future. The conference scheduled on **February 1, 2 and 3, 2021** will be held online. One of the themes of this three-day conference will be IT and ITES sector. There are 3 sessions planned on IT. The session on 24<sup>th</sup> Jan will focus on ‘Software’ while the one on 27<sup>th</sup> Jan will focus on ‘Hardware’; the session on 2<sup>nd</sup> Feb 2021 will focus on IT as a whole. Sessions on the theme seek to showcase the range of possibilities in the field of Information Technology, introspect on the specific areas that Kerala should focus and discuss on players and policies needed for success. In order to maintain and enhance the momentum of development of Kerala’s IT sector, it is necessary to identify new growth areas for the IT industry in the State. *The conference is expected to pave the way for a broad based discussion in the public sphere on IT development & growth opportunities and policies in Kerala.*

The conference is proposed to be conducted online mode through Zoom platform by giving access to selected invitees. The public and other stakeholders can be part of deliberations through YouTube & Facebook. In this circumstances, I request you to give necessary directions to the Teachers and Students under the university to join the sessions via the dedicated website ([www.keralalooksahead.com](http://www.keralalooksahead.com)) , Youtube ( <https://bit.ly/2MaaDBX> )

and Facebook ( [www.facebook.com/spbkerala](http://www.facebook.com/spbkerala) ) , which have Live streaming of the sessions. You can find more details on our website and the attachments provided.

We would also request you to provide details of the conference and Links on the University website, so that benefits of the deliberations reach the maximum number of people.

Yours Faithfully

Sd/-

Member Secretary