Anto P Cheerotha

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**MCJ, B.Ed, BA (English), UGC-NET, Pursuing Ph.D** Mob: +91 9562296726

**@** *Guest Faculty*

*Media Studies Department*

*Malayalam University, Malappuram*

*C***areer Objective:**

As a team player, I would like to conceptualize new and fresh ideas in order to boost organizational welfare and to execute teaching projects at its best. Teaching as an ever learning experience, the optimum use of my potential will enhance to define passionate teacher in myself. The challenges involved in this profession must be a catalyst for me to uphold teaching as a great journey and a noble career as well.

**Qualification:**

* Doing PhD research (part-time) under the guideship of Dr M S Sapna, Dept of Communication and Journalism, University of Mysore
* June 2018: Professional PG Diploma (Public Relation Management, Distance Education), Madurai Kamaraj University – Tamil Nadu, India
* 2013-2014: Bachelor of Education (B.Ed English), St. Joseph Training College, Mannanam, Kottayam, MG University
* 2009-2011: Master of Communication and Journalism (MCJ), Department of Journalism, University of Calicut
* June 2011: Qualified National Eligibility Test (NET) – Mass communication and Journalism (Subject)
* 2005-2008: BA Functional English, Christ College, Irinjalakuda, University of Calicut

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| **Course** | **Board/University** | **Year of passing** | **Percentage** |
| S.S.L.C | Kerala General Education Board | 2003 | 81 |
| Plus Two | Kerala Higher Secondary Education Board | 2005 | 80 |
| BA Functional English | Christ College, Irinjalakuda (University of Calicut) | 2005-2008 | 72 |
| MCJ(Master of Communication & journalism) | Journalism Dept., University of Calicut | 2009-2011 | 68.86 |
| B.Ed (English) | St Joseph Training College, Mannanam, MG University | 2013-14 | 86 |
| PG Diploma  (Professional Public Relation Management) | Madhurai Kamaraj University | 2017 | 56 |

**Experience:**

* Sep 2017 – till date : Assistant Professor (on contract), Media Studies Department, Malayalam University, Tirur
* June 2016 – July 2017 : Broadcast Journalist at Reporter TV (Kerala Based 24x7 News Channel), Delhi Bureau
* Mar 2015 – June 2016 : Assistant Professor on Contract, Dept. of Journalism and Mass Communication, University of Kannur, Kerala, India
* Dec 2014 – Mar 2015 : Assistant Professor (Guest Faculty), Noble Women’s College, Manjeri, Malappuram, Kerala
* July 2012- Mar 2013: Assistant Professor (Guest Faculty), Department of Mass Communication and Journalism, NMSM, Govt. College, Kalpetta, Wayanad, Kerala
* June 2013 – Oct 2013: Assistant Professor (Guest Faculty), Department of Mass Communication and Journalism, NMSM, Govt. College, Kalpetta, Wayanad, Kerala
* Oct 2011 – July 2012: Guest Teacher, HSST, Govt. Higher Secondary School, Chelari, Malappuram, Kerala
* Completed six weeks internship programme at New Indian Express daily, Kozhikode, Kerala
* June 2008- Oct 2009: Process Executive- Infosys BPO, E-City, Bangalore

**PhD Research Profile**

Research topic : ***Media Coverage of Climate Change: Journalistic Perspective, Practice & Organizational Policy in Kerala***

Research mode : Part-time

Registration : June 2016

Research Guide : Dr Sapna M.S, Associate Professor, DOS in Communication & Journalism, University of Mysore

**Brief about Work**

Media communication on climate change is increased to become in the topic of media research domain. There are studies that tell how the media portrays the climate change issue, and its influences among public perception and policy makers understanding. It is evident from the academic reviews that media plays a significant role in the public understanding and their perception of climate change issues. So media contents relating to climate change issues must have that much credibility and acceptance in the way of addressing this global issue of the hour. Hence, as media contents are developing by the journalists; undoubtedly journalists’ perceptions, level of understanding, pattern of journalistic practices and organizational policies towards climate change issues should be investigated and thoroughly studied.

To read detailed research synopsis;

<https://drive.google.com/open?id=1EROHv9cGqJFWjo8TEfPPglvJ2PaT7aJB>

**Workshops and Seminars Attended:**

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| **Name of Conference/Seminar/ Workshop Attended** | **Date** | **Type (National/International)** | **Organized by** |
| Data Journalism | 08th December 2018 | National Workshop | Google News & Data Boot Initiative |
| Kerala History Conference | 16 – 18 November 2018 | International Conference | Thunchath Ezhuthachan Malayalam University |
| Media and Cultural Diversities | 21 – 23, March 2018 | National Seminar | Media Studies Department, Malayalam University, Tirur |
| Health Communication & Social Change | 3 – 4, January 2018 | National Seminar | UGC UPE FA-II, University of Mysore, Mysuru |
| International Communication | 30 Oct – 4 Nov 2017 | National Seminar | UGC UPE FA-II, University of Mysore, Mysuru |
| Multi-disciplinary Research Workshop | 6 – 8, Oct 2017 | National Workshop | IDS, BIMS, AIRA, Department of Public Administration |
| Communication & Social Change | 11 – 12, December 2017 | National Seminar | UGC UPE FA-II, University of Mysore, Mysuru |
| Influences and Implications of New Media Technologies | 12th February 2016 | National Seminar | M.O.P Vaishnav College, Chennai |
| Media and Human Rights | 22nd & 23rd January 2016 | National Seminar | St Xavier’s College, Vaikom |
| Pedjourn | 13 – 14 Dec 2015 | National Workshop | Kerala Media Academy, Kakkanad |
| Media, Technology and Democracy | * 30th Sep & 01st Oct 2015 | National Workshop | Newman College, Thodupuzha, Kerala |
| Social Media 360\* | 29th September 2015 | National Seminar | Garden City College, Bangalore |
| Digital Media | 19th August 2015 | Professional Development Workshop | ICFJ and U.S Consulate General, Chennai |
| Framing Future Development Model for Kerala | 07th February 2013 | National Workshop | Department of Economics, NMSM Govt. College, Wayanad |
| Navigatio-2012 | 30th September 2012 | National Workshop | Department of Mass Communication, NMSM, Govt. College, Wayanad |
| Women in Media | 04th February 2010 | National Workshop | Department of Mass Communication, Calicut University |
| Educational Visual Communication | 04th January 2010 | National Workshop | Department of Mass Communication, Calicut University |

**Research Paper Presentations:**

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| **Title of the Paper** | **Date** | **Type (National/International)** | **Organised by** | **Name of the Seminar** |
| Prospects of Folk Mediated Communication on Climate Change Issues in Kerala | 15 – 17, Mar 2019 | International Seminar | Department of Media Studies, Malayalam University | Folklore, Philosophy & Other Issues |
| Should media literacy be inevitable for climate change education? A systematic review analysis | 12 – 14, Mar 2019 | National Seminar | Dept. of Communication & Journalism, University of Calicut | Whither Media Education? Ideals, Practices & Predicaments from India |
| Online news media framing of ‘Kerala Flood 2018’ as climate change issue? A study based on news reports from August – December 2018 | 14-15, Feb 2019 | International Seminar | Post Graduate Dept. of Economics, M.E.S Asmabi College, Kodungallur | Climate Change Resilience: Views from Economics & Environment |
| Games for climate change: is it an excuse for children to play video games? | 5,6 & 7 Feb 2019 | National Seminar | Department of Mass Communication & Journalism, Kannur University | Traditions & Transitions of Ethical Concerns in Digital Media |
| Mediated Climate Change Imageries; A Systematic Review Analysis | 14, 15 Dec  2018 | National Seminar | NMSM, Govt College, Kalpetta, Wayanad | Climate Change and Rural Livelihood |
| Media Communication and Climate Change: A Study on Online Malayalam Newspaper Framing of ‘Ockhi’ Cyclone | 26 – 28, February 2018 | National Seminar | Department of Communication & Journalism, University of Kerala | Trending -Disciplinarily Convergence in Media |
| Media and Social Construction of Climate Change Issues: Study on Editorial Text of 2016 - 2017 | 10th February 2018 | International Seminar | Department of Journalism and Mass Communication, Periyar University, Tamil Nadu | Portrayal of Social Issues in Literature and Media |
| Media Communication and Climate Change: A Study on Online Newspaper Framing of ‘Ockhi’ Cyclone | 23 – 24, January, 2018 | National Conference | Department of Communication, Manonmaniam Sundarnar University, Thirunelvelli, Tamil Nadu | Media & Community Development |
| Representation of Climate Change in Online Edition of Indian Newspapers: Study Based on Hindu and Malayala Manorama | 13 – 14, December 2017 | National Conference | Department of Communication and Journalism, Sri Padmavati Mahila University | Changing Role of Media in India: Perspectives and Challenges |
| Social Media for a Cause: Reference to FTII Wisdom Tree Facebook Page | * 12th February 2016 | National Seminar | M.O.P Vaishnav College (Autonomous), Chennai | Social Media Age |
| Silent Scream Over Migration Debate: Reference to Aylan Kurdhi | * 22nd and 23rd January 2016 | National Seminar | St Xavier’s College, Vaikom, Kottaam | Media and Development |
| Need of Media Literacy Education in Schools; Reference to Media Convergence | * 30th Sep & 01st Oct 2015 | National Seminar | Newman College, Thodupuzha | Media Literacy and Literature |
| Social Media – Media Space for Self Expression and Civic Participation; Reference to Spiral of Silence Theory | * 21st September 2015 | National Seminar | Garden City College, Bangalore | Social Media |

**Invited talk/Resource Person/Session Chaired:**

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| **Sl.No** | **Invited as** | **Type of Programme** | **Topic** | **Date** | **Programme Organised** |
| 1. | Session Chaired | International Seminar | Folklore, Philosophy & Other Issues | 15 – 17 March 2019 | Department of media studies, Malayalam University, Tirur, Malappuram |
| 2. | Session Chaired | National Seminar | Neo Colonialism & Media Hegemony in Digito ‘crazy’ – A Critical Survey | 07 February 2019 | Department of Mass Communication & Journalism, Kannur University |

**PG level – Mini Dissertation Guided:**

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| --- | --- | --- | --- | --- |
| **Sl.No** | **Name of the student** | **Research Topic** | **Academic Year/Reg.No** | **Institution** |
| 1. | Anagha A V | Middle Class Family Representation in Malayalm Serials: A Study based on Uppum Mulakum Serial | 2017 -2019/MU170501 | Department of Media Studies, Malayalam University, Tirur |
| 2. | Visna A P | Language and Region in Cinema: A Study based on ‘Sudani from Nigeria’ & ‘Kamattipadam’ | 2017 – 2019/MU 170510 | Department of Media Studies, Malayalam University, Tirur |
| 3. | Sangeetha A R | Environmental Depiction in Cinema: A Study based on ‘Ottal’ & ‘Valiya Chirakula Pakshi’ | 2017 – 2019/MU 170515 | Department of Media Studies, Malayalam University, Tirur |
| 4. | Razana Raseek | Fake News Propagation: A Study among Journalists in Malappuram District | 2017 – 2019/ MU 170516 | Department of Media Studies, Malayalam University, Tirur |
| 5. | Pranav K | ‘Keni’ and Ritual Communication: A Special Reference to Curuva Community in Wayanad | 2016 - 2018/MU 160512 | Department of Media Studies, Malayalam University, Tirur |
| 6. | Rose Mary George | Alternative Media in Digital Space: A Study on ‘The Wire’ Online News Portal Reports | 2016 - 2018/MU 160515 | Department of Media Studies, Malayalam University, Tirur |
| 7. | Neena Suran M.K | Facebook Using Pattern of Opinion Leaders: A Study on V.T Balram M.L.A Facebook Posts | 2016 – 2018/ MU 160510 | Department of Media Studies, Malayalam University, Tirur |
| 8. | Aiswarya P. | Malayalam Newspapers & Trends in News Headlines: A Study on Malayala Manorama Sports Pages | 2016 – 2018/ MU 160506 | Department of Media Studies, Malayalam University, Tirur |

**Publications:**

* Research paper titled **‘Mediating Climate Change Imageries: A Systematic Review Analysis’**, ISBN no. 2277 – 5730, Vol – VIII, Issue – I, Jan – Mar 2019, Ajanta, An International Multidisciplinary Quarterly Research Journal **(UGC Listed, Journal No – 40776)**
* Research paper titled **‘Climate Change Issues in Environmental Magazines: A Study on Media Framing in ‘Down To Earth’ Climate Change News Reports’,** ISBN no. 978-93-5346-012-9, People First? Man, Machine and Milieu: An Anthology of Research papers in Humanities, Published by M.E.S Mampad College
* Research paper titled **‘Media Communication and Climate Change: A Study on online English Newspaper Framing of ‘Ockhi’ Cyclone’,** Vol 7(3) July – Sep, 2018, ISSN No. 2279-0543, International Journal of Scientific Research and Reviews **(UGC Listed, Journal Number: 63179)**
* Research Paper titled **‘Media Framing of Climate Change Issues: A Study on Leading English Newspaper Editorials between the Period Jan – Dec 2017’**, Vol. 8, Issue 3, March 2018, ISSN No. 2249-2496, International Journal of Research in Social Sciences **(UGC Listed, Journal Number: 48887)**
* Research paper titled **‘Media and Climate Change Communication: A Systematic Review Based on Issues, Coverage and Framing’,** Vol. 6, Issue 2, July – December 2017, ISSN No. 2348-5663, Communication & Journalism Research **(UGC Listed)**
* Research Paper tilled **‘Media Discourses and Social Construction of Climate Change Issues: Study on Editorial Texts of ‘The Hindu’ Newspaper between Jan – Dec 2017’**, Vol.6, Issue 21, Jan-Mar 2018, ISSN No. 2347-2634, The Indian National Journal of English Language and Literature **(UGC Listed, Journal Number: 62883)**
* Research Paper titled **‘Media Freedom and India @69’,** Vol.4, Issue 2, August 2015, ISSN No. 2395-1370, Media Journal, Kerala Media Academy **(UGC Listed, Journal Number: 64360)**
* Research Paper Titled **‘Social Media- Media Space for Self Expression and Civic Participation; Reference to Spiral of Silence Theory’**, Vol 4, Issue 1, September 2015, ISSN NO: 2249-2542, Media Matters, Garden City College

**Achievements:**

* Second prize, Mobile Photography Contest ( Club FM, Mathrubhumi), October 2014
* Second prize, Adventure Photography (Amateur Level) - Organised by Kerala State Youth Welfare Board & Tourism Department at Wagamon – 22 March 2014
* Best Actor- English drama(C-zone, University of Calicut-2009)
* Student Coordinator: Chronicle (Lab Newspaper, Journalism Dept., University of Calicut)
* Directed three short films titled ‘Islands’, ‘Beyond Margins’ and ‘Push Pull’ respectively.
* Carried out a mini research work titled as ‘Exploring the Prospects of Emotional Design of Newspaper’

**Areas of Research Specializations:**

* Environmental Journalism
* Media & Climate Change Communication
* Science Communication

**Electronic/Broadcasting Media Experience Profile:**

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| **Name of organization/role designated** | **Major events/issues reported** | **Links of visual news reports** | |
| ***Reporter TV***  ***24/7 News Malayalam Channel***  ***Reporter Studio Complex***  ***HMT Colony (P.O) 683503***  ***Ernamkulam, Kerala***  Role designated: **Reporter, Delhi Bureau** | * Uttar Pradesh/Punjab/Manipur Elections * GST * Demonetization * Farmer Protests * Kashmir conflicts * Delhi Politics | | <https://drive.google.com/open?id=1RA4F69vTE7FE9HcgI0tVPrhmRo4bdyiM>  <https://drive.google.com/open?id=1P8tGE-Bw1tjJYg-1sRcyYnzEbE5YDGsq>  <https://drive.google.com/open?id=1dez3qLQ56c5qcw5TLHsFIK5dh6V4cGQC>  <https://drive.google.com/open?id=1qzWA-U57msoV7dZdHpFj1hRc16DjiVN0>  <https://drive.google.com/open?id=1uJTAyxO9jXeoCTZOdOwBwc_XmJ2MOyoa>  <https://drive.google.com/open?id=1hD3-DCnQNNXtwNJfPKtwq5J1PT9i0mcP> |

**Interested Areas:**

Short film direction, Photography, Traveling, Cricket, Theatre arts, Reading

**Reference:**

1. Dr. N Muhammadali

Head of the Department

Journalism and Mass communication

University of Calicut

Calicut University Campus

(Mob: 9961566725)

2. Dr. Rajeev Mohan R

Assistant Professor

Media Studies Department

Malayalam University, Tirur

Malappuram, Kerala (Mob- 9895919443)

3. Dr Sudheer Shah Salam

Assistant Professor

Film Studies Department

Malayalam University, Tirur

Malappuram, Kerala (Mob- 9846444314)

4. Dr Sapna M S

Assistant Professor

Department of Mass Communication and Journalism

University of Mysore

(Mob: 9845485234)

**Acknowledgment:**

I, hereby declare that the above furnished information is best of my knowledge and understanding.

Place: Thrissur

Date : 12.07.2019 C:\Users\anto p cheerotha.GreenPlus-PC\Downloads\Untitled-6 (1).jpg**Signature**