

CURRICULUM VITAE

Dr. Rajeev Mohan R, Asst. Professor,

Dept.of Media Studies

Thunchathzhuthachan Malayalam University

ACADEMIC PROFILE

2009 –2013: Ph.D. in Communication & Journalism

University of Mysore, India

2003 – 2005: MA in Communication and Journalism

University of Mysore, India.

AWARDS & ACHIEVEMENTS

- First rank in MA Communication and Journalism
- Dr. MastiVenkateshaIyengarGowravartha Gold Medal
- The Janmabhoomi Press Trust Gold Medal
- Star of Mysore Silver Jubilee Endowment Gold Medal
- Smt. ChandrammaNarasimha Murthy Memorial Trust Gold Medal
- University Grants Commission- National Eligibility for Lectureship (INDIA), December 2004 and December 2006

CAREER PROFILE		
Teaching Experiences		
Designation	Institution	Period
Worked as Head of Department, Under Graduate Course, Dept. of Journalism	JSS College for Women (Autonomous), University of Mysore, Karnataka, India	2005- 2006
Worked as Head of Department, MA Journalism and Mass Communication	Department of Journalism & Mass Communication, SAFI Institute of Advanced Study, University of Calicut, Kerala, India	2006- 2008
(a) Work started as a Guest Lecturer and later recruited as Lecturer (on contract) (b) Re-designated as Asst. Professor (on contract from 08- 01- 2009 to April 2011), MA Journalism & Mass Communication	Department of Journalism & Mass Communication, University of Calicut, Kerala, India	2008- 2011

Worked as Head, Department of Communication	HELP University, Kualalumpur, Malaysia	May 2011- August 2013
Working as Asst. Professor, M. Phil./ PhD Guide, Diploma programme Coordinator (Advertising, New Media, Script writing and Video Production)	Department of Media Studies, Thunchathezhuthachan Malayalam University, Tirur, Kerala, India	September 2013 - Continuing

RESEARCH EXPERIENCE

Ph D Research Title	Centre
Cinematic contributions of AdoorGopalakrishnan- A study.	University of Mysore, Karnataka, India (June 2013)
M. Phil.and PhD Guide, MA Journalism & Mass Communication M.Phil.: 1 student completed PhD: 4 students (currently doing), M.Phil.: 1 student.	Thunchathezhuthachan Malayalam University, Tirur

PUBLICATION DETAILS			
Paper Title	Journal	Place	Year
1, Sting operation- Ethics and Reality	Seminar on Sting operation, Also published in a journal Vidura	Chennai, India	2008
2, Malayalam Films Potentials, Limitations and Compromises	3 rd International Seminar, Pondicherry Communicators forum	Pondicherry, India	2008
3, Cinematic, aesthetic and thematic values of a cinema when it travels through various South Indian languages	32 nd Indian Social Science Congress	New Delhi, India	2009
4, Advertisements changing the social status and lifestyle	4 th International Seminar, Pondicherry Communicators forum	Pondicherry, India	2009
5, Ethics of journalism	Paper published,	Chennai,	2009

in Kerala	Vidura	India	
6 , Our Planet in Crisis	Paper for the 33 rd Indian Social Science Congress	Hyderabad, India	2010
7 , Films its Communication Potentials, Reach and Exposure - A comparative study between the latest film of prominent director AdoorGopalakrishnan (India) and Yasmin Ahmad (Malaysia)	Research Paper for the Second annual MediAsia - International conference of Media & Mass communication	Osaka, Japan	2011
8 , Effective communication for Teenagers	Speaker and Expert for 150 school teachers	Sitiawan, Malaysia	2012
9 , Crisis management and Public Relations	Doctorjob's courses now magazine Aleading student guide to choosing a course	Issue 75, Malaysia	March 2012
10 . Off stage career opportunities	Doctorjob's courses now magazine	ISSN 1675- 0616,	March 2013

	Aleading student guide to choosing a course	Malaysia	
11. Act of Media in determining new development paradigm	Abstract published as part of the international seminar	Abstract journal	November 2017

CONFERENCES, SEMINARS & WORKSHOPS				
Title of the Conference/Seminar/Workshop	Organiser	Duration		Participation
		From	To	
1. 32 nd Indian Social Science Congress	1. Indian Academy of Social Sciences	23/06/2009	27/06/2009	Paper Presented/ Published
2. 33 rd Indian Social Science Congress	1. Indian Academy of Social Sciences	10/03/2010	14/03/2010	Paper Presented/ Published
3. 3 rd International Seminar on Mass Communication-08	Puducherry Communicators Forum	12/07/2008	13/07/2008	Paper Presented/ Published
4. 4 th International Seminar on Mass Communication-08	Puducherry Communicators Forum	18/07/2009	19/07/2009	Paper Presented/ Published
5. 2 nd Calicut International Book Fair & Cultural fest-08	Kerala State Languages Institute	5/11/2008	16/11/2008	Editor, Festival Journal

6. 3 rd Calicut International Book Fair & Cultural fest-09	Kerala State Languages Institute	8/12/2009	15/12/2009	Editor, Festival Journal
7. National Workshop on Research Methodology	University of Calicut, KSLI, AKRSA	23/02/2010	24/02/2010	Paper Presented/ Published
8. National Seminar on Women in Media	Centre for Women Studies and Dept. of MCJ	4/02/2010	04/02/2010	Participant/ Organiser
9. National Level Seminar on “Use and abuse of language in media”	UGC/ Dept. of English, PSMO	25/08/2006	26/08/2006	Participant
10. National Workshop on Writing Research Proposal	Dept. of Journalism & Mass Communication, Banaras Hindu University	11/03/2008	16/03/2008	Participant
11. Workshop on National Integration	Dept. of Culture, Kerala	31/10/2009	31/10/2009	Participant
12. UGC sponsored National Seminar	University of Calicut	23/03/2010	24/03/2010	Participant
13. Workshop on Technical Communication	NICAT, Calicut	20/01/2008	21/01/2008	Participant
14. National workshop on Media	UGC/ MAMO	28/09/2010	29/09/2010	Paper Presented/ Published
15. National seminar on Media & Human rights	Kerala state human rights commission	07/02/2011	07/02/2011	Participant

16. Three day national workshop on Tribal Studies	Institute of Tribal Studies & Research	08/02/2011	10/02/2011	Resource Person
17. Social Media: Pleasures, Perils, and Pitfalls talk by Mrs. Adrienne P. Cornelsen, U.S. Entrepreneur.	Lincoln Resource Center. U S Embassy, Kualalumpur, Malaysia	20/06/2011	20/06/2011	Participant
18. "New Ideas for an Old Profession" by Paul Davidson, Winner of UTAR Teaching Excellence Award 2010	UniversitiTunku Abdul Rahman, Kualalumpur, Malaysia	24/08/2011	24/08/2011	Participant
19. Second annual International conference of Media & Mass communication (MediAsia)	International Academic Forum, Osaka, Japan	04/11/2011	06/11/2011	Session Chair/Paper presenter
20. Voices: Media, Politics and Identity in Contemporary South East Asia	The University of Nottingham, Malaysia	03/12/2011	03/12/2011	Participant
21. Vocationalisation of higher education- A way forward	Pondicherry University, Mahe Campus	11/02/2016	126/02/2016	Expert Speaker
22. HC Media club anniversary- 2014, 'Merits and Demerits of New Media'	Holy Cross Institute of Management & Technology	20/02/2014	20/02/2014	Invited Seminar Speaker

23. Shutterbug-Media Workshop, Faculty improvement programme	NMSM Govt. College, Kalpatta, Wayanad	04/10/2013	05/10/2013	Expert Speaker
24. National Seminar on 100 years of Indian Cinema: Cinema and the Malayalee	Sanskrit College, Pattambi, Sponsored by Dept. of Collegiate Education, Govt. of Kerala	28/11/2013	29/11/2013	Paper Presenter
25. National Mass Communication Research Conference	Dept. of Mass Communication, University of Calicut	06/02/2014	07/02/2014	Paper Presenter & Session Chair
26. HRD for education Management	Institute of Management in Government, Thiruvananthapuram, Kerala	19/06/2014	20/06/2014	Trainee
27. Sahithi- Inter University Literary Festival	Thunchatthezhuthachan Malayalam University, Tirur	21/02/2015	23/02/2015	Participant/ Media Committee Convener
28. Samskruthi- Inter University Cultural Festival	Thunchatthezhuthachan Malayalam University, Tirur			Participant/ Media Committee Convener
29. Three day workshop on digital technology	Dept. of Culture and Heritage Studies, Thunchatthezhuthachan Malayalam	17/02/2016	19/02/2016	Expert speaker

	University			
30. National Seminar on Cyber Language: A Media- Linguistics Dialogue	Dept. of Linguistics, Thunchathezhuthachan Malayalam University	16/03/2016	19/03/2016	Paper presenter/ Moderator
31. National Media Seminar	Dept. of Media Studies, Thunchathezhuthachan Malayalam University	19/03/2015	19/03/2015	Organiser, Session Moderator
32. New Trends in Comparative- Translation studies	Dept. of Literature Studies, Thunchathezhuthachan Malayalam University	13/07/2016	15/07/2016	Session Moderator
33. Fourth Haiku Amateur Little Film Festival	Insight Creative Group, Palakkad	09/08/2014	10/08/2014	Film Director
34. CALM- National Library conference	Thunchathezhuthachan Malayalam University	09/03/2015	10/03/2015	Participant
35. ‘When Man becomes Media’ seminar conducted by English literature students’ Association	Cooperative Arts and Science College, Tirur	11/02/2015	11/02/2015	Invitedpaper presenter

36. National Conference on Subaltern structures and the power relations in India	Dept. of Sociology, Thunchathezhuth achan Malayalam University	29/08/2016	31/08/2016	Programme committee convener
37. Two day National Seminar on Madhyamangalum Arikujeevithaaavish karavum (Media and marginalized life)	CHMKM Govt. College, Koduvally	16/02/2017	17/02/2017	Invited paper presenter
38. National seminar on Present Media Scenario	NMSM Govt. College, Kalpetta	23/01/2017	25/01/2017	Resource Person
39. National Workshop cum Seminar on Feminist Linguistics	Malayalam University	01/03/2017	03/03/2017	Chair for session- 6
40. International Seminar, Reinventing Nationalism Secularism & Plurality, Media Discourses and Deconstruction	Gauhati University	11/11/2017	12/11/2017	Paper Presenter

FACULTY IMPROVEMENT SPECIAL TRAINING, Kuala Lumpur, Malaysia			
Date	Module	Title	Venue
22/08/2011	CM 1.1A	Teaching Methodology: Pedagogy and Andragogy	HELP University, Kuala Lumpur, Malaysia
19/07/2011	CM 2.1A	Assessment and Alternative Assessments	HELP University, Kuala Lumpur, Malaysia
22/07/2011	CM 2.1B	Assessment and Alternative Assessments	HELP University, Kuala Lumpur, Malaysia
11/08/2011	CM 3.1A	The Psychology of Learning & Learners	HELP University, Kuala Lumpur, Malaysia
20/07/2011	CM 5.1A	Guiding and Supervising Research: Quantitative and Qualitative	HELP University, Kuala Lumpur, Malaysia
06/12/2011	CM 4.1A	Introduction to ICT in Education	HELP University, Kuala Lumpur, Malaysia

Academic Training Programs in India			
Course	Date	Venue	Grade
77 th Orientation Programme	May 15 to June 11, 2017	UGC- HRDC, Banaras Hindu University, Varanasi	'A'
UNICEF supported Refresher Course on 'Communication for	October 23 to November 12, 2017	UGC- HRDC & Dept. of Communication & Journalism,	'A'

Development'		GauhatiUniversity	
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ACADEMIC POSITIONS HELD			
Position	Institution	From	To
Member of Dept. Council, Board of studies	University of Calicut	2008	2011
Panel of Examiners	University of Calicut, Kannur, Bharathiyar, Kerala, M. G. and Mysore	2007	2011
Resource Person	Bachelor of Education Centers, University of Calicut	2006	2008
Member Selection Committee	National Service Scheme, Common wealth games	2009	2009
Academic Counselor	IGNOU, India	2010	2011

MA Communication program course committee member, Curriculum Committee member, Panel Interviewer for lecturer selection to the department of Communication	HELP University, Malaysia	2011	2013
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ADMINISTRATIVE AND CO-CURRICULAR POSITIONS HELD

Position	Institution	From	To
a. Head of Department b. Editor for a bi-lingual journal for students, DARPAN c. Theatre trainer for drama club	JSS College for Women (Autonomous), University of Mysore, Karnataka, India	2005	2006
a. Head of Department b. Editor for newsletter, UP-HILL	SAFI Institute of Advanced Study, University of Calicut, Kerala, India	2006	2008

<p>c. Press Club advisor d. Workshop Chairperson</p>			
<p>a. Advisor Communication Club b. Entrance exam question paper setter c. Chief of exam board d. Editor for international book festival bulletin</p>	<p>Department of Journalism&Mass Communication, University of Calicut, Kerala, India</p>	<p>2008</p>	<p>2011</p>
<p>a. Head of the department b. Advisor, Multi Media Society c. Diploma and Masters programme committee chairperson</p>	<p>Department of Communication, HELP University, Kualalumpur, Malaysia</p>	<p>2011</p>	<p>2013</p>

Board of Examination Chairman	MA Multimedia, Bachelor of MultiMedia, PG Diploma in New Media, University of Calicut	2013	Continuing
Board of Examination Chairman	MA Journalism and Mass Communication , University of Kannur	2013	Continuing
Expert panel	B.Voc Journalism, Pondicherry University	2013	Continuing
Board of Examination, Scrutiny Chairman	MA Journalism and Mass Communication, Sacred Heart (Autonomous), Ernakulam, Kerala	2013	Continuing
Diploma Programme Coordinator, Advertising, New Media, Script writing and video production	Thunchathezhuthachan Malayalam University, Tirur	2013	Continuing

Membership in academic organizations	Country
1. Indian Institute of Social Sciences, New Delhi	India
2. The International Academic Forum, OhishiKataba	Japan

Supervisor for Research in Mass Communication & Journalism			
Research Title	Institution	Year	Level
Effectiveness of Celebrity endorsed and non- celebrity endorsed advertisements	University of Calicut	2009	Masters
Impact of Communication strategies implied on NREGP, a central govt. project	University of Calicut	2009	Masters
A comparison between two leading business dailies in promoting a corporate identity	University of Calicut	2009	Masters

Celebrity Endorser Scandals and their Impact on Brand Image	HELP University	2011	Bachelors
Role of Social networking site of a corporate company in publicizing free and fair Communication	HELP University	2011	Bachelors
An analytical study on the predominance of women in public relations	HELP University	2011	Bachelors
The effectiveness of blogs as a strong tool for public relations	HELP University	2012	Bachelors
The Role of text messages for social interaction among youths in Malaysia	HELP University	2012	Bachelors
The objectification of women in Media- a case study	HELP University	2013	Bachelors
Impact of social media on purchasing behavior among young generation	HELP University	2013	Bachelors

Advertisements in social media and its effectiveness	HELP University	2013	Bachelors
The fashion of time: A comparative review on modern film adaptations of William Shakespere	HELP University	2013	Bachelors
Use and abuse of language in new media	HELP University	2013	Bachelors

AUDIO & FILMOGRAPHY

Title	Duration	Year
All India Radio (YuvaVani, Youth Affairs program)	10 minutes	2009, 2010, 2011
A versatile love story	15 minutes (Short Film)	2008
Dear Sister	10 minutes (Short Film)	2009
Ginger villa	15 minutes (Documentary)	2009
NammalenthEngane	10minutes (Short Film)	2009
Mazhikuppi	3 minutes (Short Film)	2009

Sea Shells (Student project)	5 minutes (Short Film)	2010
Beyond Margins (Student project)	8 minutes (Short Film)	2011
Calicut University Institute of Engineering and Technology, University of Calicut	10 minutes (Video Brochure)	2011
Thudarkatha (Story continues), Official selection for Bangalore Film Festival (India), Kuala Lumpur International Short Film Festival (Malaysia), Don Bosco, Chennai (India)	16 minutes (Short Film)	2011
ALB-HAYA (Name), Short film selected for the Asia- Europe film festival	3 minutes (Short Film)	2012
Worked as Student Advisor/ Coordinator for a short film titled 'Letting go' made in collaboration with the University of Dalarna, Sweden and HELP University, Kuala Lumpur, Malaysia	3 minutes (Short Film)	2012
FOOD GRAIN, short film released on the audio- video launch of Dept. of Communication, HELP University, Kuala Lumpur, Malaysia Selected for screening at Kuala Lumpur International Film Festival HAIKU International Film Festival, Palakkad, Kerala	5 minutes (Short Film)	2013 2014

MAJOR STRENGTHS

New Media technology awareness:

- Knowledgeable in practical and theoretical teaching audio- video production using digital SLR and video camera.
- Well versed in the page maker, photoshop and video editing software's like Final Cut Pro, Adobe Premier et al.
- Held different designations like **Head of the department, Assistant Professor, Lecturer** in different academic positions under the University of Mysore, University of Calicut (India), HELP University (Malaysia) for **BA** and **MA** courses in Journalism & Mass Communication.
- Expert for viva and valuing research thesis for Master's and Undergraduate degree level.
- Conducted several seminars, workshops and other academic activities in every role.
- Framed question paper for the entrance examinations of MA Journalism Mass Communication course under the University of Calicut.
- Other duties envisaged include as chief examiner/ chairman for question paper setting, evaluation of answer scripts in centralized valuation camps.
- Conducted interviews for lecturer and other staff selection process for the department.

Practical experiences:

- Experienced working with The New Indian Express (newspaper) in reporting and Editing and in the Audio Visual Research Centre, Mysore, presently (EMMRC) in the production side.
- Envisaged work as resource person for many Theatre and Media Workshops in many centers of education training colleges in India conducting talks as an expert in various aspects of communication.
- Moreover to this, three workshops have been organized in Print media, Electronic media and Photojournalism, an active participant in the National Service Scheme activities and other cultural events of the University, worked as the Editor for the South zone Fest Journal and Editor for International book festival news bulletin for three consecutive years, 2008- 2011.

